

THE SUMMER READING CHALLENGE 2011

CIRCUS STARS

**ROLL UP! ROLL UP!
FOR THE GREATEST SHOW ON EARTH**

Get your pupils hooked on books at their local library this summer holiday

760,000 children read over 3 million books from libraries as part of the challenge in 2010



Any child of primary school age can join the challenge

"I love doing the reading challenge! I do it every year! I love getting the gold medal when I go back to school!"
Ellenor, 9, Cornwall

How it works

- 1 Everyone gets a Circus Stars starter pack at their local library
- 2 Children read 6 books of their choice collecting rewards and incentives along the way
- 3 Library staff are on hand to advise and run fun family activities



Where schools and libraries work together, more children benefit from taking part.

What schools can do

- ★ Talk about Circus Stars in class and assembly
- ★ Remind parents through newsletters and websites*
- ★ Celebrate the achievements of children who complete the challenge

Children who take part:

- ★ Are more enthusiastic about reading
- ★ Maintain their reading level over the holidays
- ★ Return to school keen and ready to learn
- ★ Boost their confidence and self esteem

UKLA research 2009

The fun continues online. Kids can also log on to:

www.circus-stars.org.uk

to join the circus

* For free downloadable resources, including an assembly pack, go to...

www.summerreadingchallenge.org.uk/schools

read
the reading agency